



NOT A TRADITIONAL
GOLF OUTING

◀ OCTOBER 10, 2016 ▶



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP DEADLINE: SEPTEMBER 30, 2016

Questions + Event Information: Cecilia Hanna
Director of Education and Events | The Hawkins Foundation
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COLLABORATIVE PARTNER:



**GREENVILLE
HEALTH SYSTEM**

EVENT OVERVIEW | Not A Traditional Golf Outing

A charity golf tournament you'll never forget, the "Not a Traditional Golf Outing" is anything but ordinary! Celebrating its seventh year, the tournament will host up to 30 teams in a lively Color Ball Texas Scramble on the award-winning Chanticleer Golf Course at Greenville Country Club.

A post-round fiesta will feature live entertainment from an authentic mariachi band, and tapas bites, beer and margaritas. Then, partygoers and golfers alike can cheer (or heckle!) the top five golf teams as they participate in the final, winner-takes-all Cross Country Shootout.

Date:

Monday, October 10, 2016

The Day's Events:

8:00 a.m. Registration & Range Warm-up

Location:

The Chanticleer Course
Greenville Country Club

9:00 a.m. Shotgun Start

Post-round Fiesta (reception)

Cross-Country Shoot-out (top five teams)

THE HAWKINS FOUNDATION

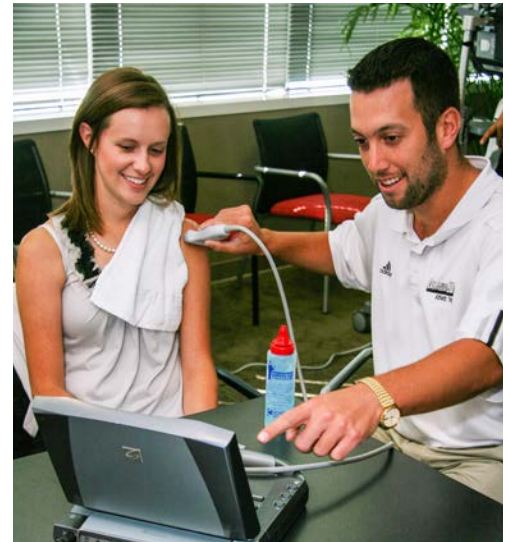
The Hawkins Foundation is a not-for-profit organization whose purpose is to advance orthopaedic medicine and outcomes for patients through research and education. Working alongside the physicians of the Steadman Hawkins Clinic of the Carolinas, the Hawkins Foundation provides a unique set of resources and infrastructure for education and research in the world of orthopaedics.

TARGET AUDIENCE | Not A Traditional Golf Outing

Local and regional surgeons, and medical and business professionals play in the golf tournament and attend the reception, providing an ideal target audience for a variety of service- and product-based companies.

BENEFICIARIES | Not A Traditional Golf Outing

This year's proceeds will fund orthopaedic research supported by the Hawkins Foundation. These studies, collaborations between clinicians, physicians, healthcare professionals and students, place the Hawkins Foundation on the forefront of orthopaedic medicine, and ensure our community receives cutting edge care.





SPONSORSHIP LEVELS

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SPONSOR LEVEL	BENEFITS
Presenting \$5,000	<ul style="list-style-type: none">  Category exclusivity  Logo/name on all event marketing, PR, social media, & signage  Logo/link on event website homepage  Verbal recognition/introduction at the event  Opportunity for in-cart merchandising & dedicated table/presence at the event  One (1) five-person team to play in the event (\$1,250 value)  Ten (10) tickets to the Fiesta (\$500 value)
Fiesta <div style="display: inline-block; border: 1px solid black; padding: 2px; background-color: #0070C0; color: white; font-weight: bold; margin-left: 10px;">SOLD!!</div> 	<ul style="list-style-type: none">  Logo/name on all Fiesta marketing, PR, social media, and signage  Logo/link on event website  Verbal recognition/introduction at the Fiesta  Dedicated table/presence at the Fiesta  Two (2) players (includes Fiesta) or ten (10) tickets to the Fiesta (\$500 value)
Entertainment \$2,000	<ul style="list-style-type: none">  Name association with the Mariachi band in all marketing, PR, social media, and signage  Logo/link on event website  Verbal recognition at the Fiesta  One (1) player or five (5) tickets to the Fiesta (\$250 value)
Bag Drop / Valet \$2,000	<ul style="list-style-type: none">  Dedicated signage at Bag Drop area of Greenville Country Club's Chanticleer Golf Course  Opportunity for in-cart merchandising  Logo/link on event website  One (1) player or five (5) tickets to the Fiesta (\$250 value)
Champion \$1,000	<ul style="list-style-type: none">  Three (3) tickets to the Fiesta (\$150 value)  Name listed on all event marketing, website, and signage  Recognized via social media
Eagle \$500	<ul style="list-style-type: none">  Two (2) tickets to the Fiesta (\$100 value)  Name listed on event website  Name listed on on-site sponsor signage  Recognized via social media
Birdie \$250	<ul style="list-style-type: none">  One (1) ticket to the Fiesta (\$50 value)  Name listed on event website  Name listed on on-site sponsor signage  Recognized via social media
Hole \$150	<ul style="list-style-type: none">  Logo/name on hole sign  Name listed on on-site sponsor signage  Recognized via social media



SPONSOR COMMITMENT FORM

Not A Traditional Golf Outing

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Please complete and return this form in one of the following ways:

Mail:

The Hawkins Foundation
Attn: Cecilia Hanna
200 Patewood Dr., Suite C-100
Greenville, SC 29615

Fax:

(864) 454-7395

Scan/Email:

cecilia.hanna@hawkinsfoundation.com

Sponsorship Level (check one):

- Presenting (\$5,000)
- Bag Drop / Valet (\$2,000)
- Birdie (\$250)
- Fiesta **SOLD!!**
- Champion (\$1,000)
- Hole (\$150)
- Entertainment (\$2,000)
- Eagle (\$500)

Name as it should be listed on event promotions _____

Contact Name _____

Phone No. _____

Organization _____

Email Address _____

Mailing Address _____

City, State, ZIP Code _____

Payment Options (check one):

- Check | Make check payable to The Hawkins Foundation, Memo: Golf Tournament Sponsorship
- Online | Secure payment via PayPal. Visit www.hawkinsfoundationgolf.com and click DONATE.
- Invoice

Billing address, if different from above: _____

Credit card:

Credit Card (circle one): VISA MC AMEX DISC Credit Card No.: _____

Name as it appears on card: _____

Exp. _____ / _____ 3-digit code: _____

Billing address, if different from above: _____

Email address, if different from above: _____

Signature: _____